



# BC Achievement Sam Carter Award Applied Art + Design



Photo: 2024 Judson Beaumont Emerging Artist Recipient, Meghan Weeks

## Sponsorship Engagement Opportunities

Join us in supporting the creative ingenuity and exceptional talent of applied artists and designers in BC.

### PROGRAM SPONSOR - \$50,000 (One Available)

- Brand recognition from podium at livestreamed event
- Opportunity to address awardees with a pre-recorded message at event (or from the podium)
- #shinethelightbc campaign sponsor for award recipients
- Brand recognition, tiered, in event collateral, Eventbrite, awardee film final slate, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- Blog post featuring sponsor's commitment to supporting applied artists + designers in BC shared on BC Achievement platforms
- Four invitations to attend the presentation ceremony

### BURSARY SPONSOR - \$40,000 (One Available)

- Brand recognition from podium at livestreamed event
- Brand recognition, tiered, in event collateral, Eventbrite, awardee film final slate, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release



**BC Achievement  
Sam Carter Award  
Applied Art + Design**

- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- Blog post featuring sponsor's commitment to supporting applied artists + designers shared on BC Achievement platforms
- Four invitations to attend the presentation ceremony

**RECEPTION SPONSOR - \$30,000 (One Available)**

- Brand recognition from podium at livestreamed event
- Brand recognition, tiered, in event collateral, Eventbrite, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- Blog post featuring sponsor's commitment to supporting applied artists + designers shared on BC Achievement platforms
- Three invitations to attend the presentation ceremony

**COMBINED ART EXHIBITION SPONSOR - \$25,000 (One Available)**

- Brand recognition from podium at livestreamed event
- Brand recognition, tiered, in event collateral, Eventbrite, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- Blog post featuring sponsor's commitment to supporting applied artists + designers shared on BC Achievement platforms
- Three invitations to attend the presentation ceremony

**CATEGORY SPONSOR - \$15,000 (Multiple Available)**

- Brand recognition, tiered, in event collateral, Eventbrite, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- Two invitations to attend the presentation ceremony



**BC Achievement**  
**Sam Carter Award**  
**Applied Art + Design**

**SUPPORTING SPONSOR - \$5,000 (Multiple Available)**

- Brand recognition, tiered, in event collateral, Eventbrite, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- One invitation to attend the presentation ceremony

**\*All sponsors receive up to 12 months of visibility on BC Achievement's website and social media channels, including the Call for Nominations.**

**\*Multi-year funding opportunities are available to all sponsors.**

**\*Multi-program sponsorship opportunities can be curated.**

**\*To learn more about sponsorship opportunities for the Sam Carter Award in Applied Art + Design program, please contact Program Director Rup Grewal [rup@bcachievement.com](mailto:rup@bcachievement.com)**

**Join us and #elevateexcellence – Thank you!**