



BC Achievement Community Award

Photo: 2024 Community Award & Emerging Leader Recipient, Janna Wale

Sponsorship Engagement Opportunities

Join us in lifting up the stories of outstanding individuals whose leadership, dedication, and achievements strengthen the fabric of communities across BC.

PROGRAM SPONSOR - \$50,000 (One Available)

- #shinethelightbc campaign sponsor for award recipients
- Brand recognition for 'Where are they are now' film* featuring program alumni
- Opportunity to congratulate awardees with a pre-recorded message (shared on YouTube)
- Brand recognition, tiered, in event collateral, *awardee film final slate, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- Blog post featuring sponsor's commitment to building stronger, more inclusive and engaged communities shared on BC Achievement platforms
- Four invitations to attend the presentation ceremony

PRESENTATION SPONSOR - \$30,000 (One Available)

- Brand recognition, tiered, in event collateral, *awardee film final slate, post-event survey & ELEVATE monthly newsletter plus BCAF annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials



BC Achievement Community Award

- Blog post featuring sponsor's commitment to building stronger, more inclusive and engaged communities shared on BC Achievement platforms
- Two invitations to attend the presentation ceremony

AWARDEE & ALUMNI SPONSOR - \$25,000 (One Available)

- Brand recognition, tiered, in event collateral, *awardee film final slate, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- Blog post featuring sponsor's commitment to building stronger, more inclusive and engaged communities shared on BC Achievement platforms
- Two invitations to attend the presentation ceremony

EMERGING LEADER SPONSOR - \$15,000 (Closed)

- Brand recognition, tiered, in event collateral, *awardee film final slate, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- Blog post featuring sponsor's commitment to building stronger, more inclusive and engaged communities shared on BC Achievement platforms
- Two invitations to attend the presentation ceremony

FILM SPONSOR - \$15,000 (Multiple Available)

- Brand recognition, tiered, in event collateral, *awardee film final slate, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
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SUPPORTING SPONSOR - \$5,000 (Multiple Available)

- Brand recognition, tiered, in event collateral, *awardee film final slate, post-event survey & ELEVATE monthly newsletter plus annual reports



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- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- One invitation to attend the presentation ceremony

***Dependent upon program and film funding.**

****All sponsors receive up to 12 months of visibility on BC Achievement's website and social media channels, including the Call for Nominations.**

****Multi-year funding opportunities are available to all sponsors.**

****Multi-program sponsorship opportunities can be curated.**

****To learn more about sponsorship opportunities for the Community Award program, please contact Program Director Kristin McDougall at kristin@bcachievement.com**

Join us and #elevateexcellence – Thank you!