



BC Achievement Indigenous Business Award



Photo: 2024 Award Recipient, Ahoos Adventures

Sponsorship Engagement Opportunities

Join us as we strive to serve as a catalyst for economic reconciliation while strengthening partnerships between Indigenous and non-Indigenous communities in BC. All sponsorships can be customized, and all receive up to 12 months of visibility on BC Achievement's website and social media channels.

PROGRAM SPONSOR - \$50,000 (One Available)

- Two tables at the IBA Gala and eight invitations to Recipient Reception
- Pre-recorded congratulatory message at livestreamed event
- Podium brand recognition during ceremony break at livestreamed event
- Brand recognition, tiered, in event collateral, Eventbrite, awardee film slate, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- Blog post featuring sponsor's commitment to elevating excellence in Indigenous Business shared on BC Achievement platforms

GENERAL & RECIPIENT RECEPTION SPONSOR - \$40,000 (One Available)

- Two tables at the IBA Gala and eight invitations to the Recipient Reception
- General & Recipient Reception named sponsor, brand recognition at receptions
- Podium brand recognition during ceremony break at livestreamed event
- Brand recognition, tiered, in event collateral, Eventbrite, awardee film slate, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- Blog post featuring sponsor's commitment to elevating excellence in Indigenous Business shared on BC Achievement platforms

PRESENTATION SPONSOR - \$35,000 (One Available)

- One table at the IBA Gala and six invitations to the Recipient Reception
- Presentation named sponsor
- Podium brand recognition during ceremony break at livestreamed event
- Brand recognition, tiered, in event collateral, Eventbrite, awardee film slate, post-event survey & ELEVATE, monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- Blog post featuring sponsor's commitment to elevating excellence in Indigenous Business shared on BC Achievement platforms

BURSARY SPONSOR \$30,000 (Two Available)

- One table at the IBA Gala and six invitations to the Recipient Reception
- Bursary named sponsor
- Podium brand recognition during ceremony break at livestreamed event
- Brand recognition, tiered, in event collateral, Eventbrite, awardee film slate, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- Blog post featuring sponsor's commitment to elevating excellence in Indigenous Business shared on BC Achievement platforms

ALUMNI SPONSOR \$25,000 (One Available)

- One table at the IBA Gala and four invitations to Recipient Reception
- Alumni named sponsor
- Podium brand recognition during ceremony break at livestreamed event
- Brand recognition, tiered, in event collateral, Eventbrite, awardee film slate, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- Blog post featuring sponsor's commitment to elevating excellence in Indigenous Business shared on BC Achievement platforms

AWARDEE SPONSOR \$20,000 (One Available)

- One table at the IBA Gala and three invitations to the Recipient Reception
- Awardee named sponsor
- Podium brand recognition during ceremony break at livestreamed event
- Brand recognition, tiered, in event collateral, Eventbrite, awardee film slate, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- Blog post featuring sponsor's commitment to elevating excellence in Indigenous Business shared on BC Achievement platforms

DIGITAL CAMPAIGN SPONSOR \$20,000 (One Available)

- One table at the IBA Gala and three invitations to Recipient Reception
- Digital campaign title sponsor: #shinethelightbc
- Podium brand recognition during ceremony break at livestreamed event
- Brand recognition, tiered, in event collateral, Eventbrite, awardee film slate, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials
- Blog post featuring sponsor's commitment to elevating excellence in Indigenous Business shared on BC Achievement platforms

ELDERS & DANCERS SPONSOR - \$15,000 (Multiple Available)

- One table at the IBA Gala and two invitations to Recipient Reception
- Podium brand recognition during ceremony break (livestreamed)
- Brand recognition, tiered, in event collateral, Eventbrite, awardee film slate, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials



FILM SPONSOR - \$15,000 (Multiple Available)

- One table at the IBA Gala and two invitations to Recipient Reception
- Podium brand recognition during ceremony break at livestreamed event
- Brand recognition, tiered, in event collateral, Eventbrite, awardee film slate, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials

HOST & SPEAKERS SPONSOR - \$10,000 (Multiple Available)

- Five invitations to the IBA Gala and two invitations to Recipient Reception
- Podium brand recognition during ceremony break at livestreamed event
- Brand recognition, tiered, in event collateral, Eventbrite, awardee film slate, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials

SUPPORTING SPONSOR - \$5,000 (Multiple Available)

- Two invitations to the IBA Gala
- Podium brand recognition during ceremony break at livestreamed event
- Brand recognition, tiered, in event collateral, Eventbrite, awardee film slate, post-event survey & ELEVATE monthly newsletter plus annual reports
- Brand recognition, tiered, on award program webpage & direct link to sponsor's website
- Brand recognition, tiered, in print and social media during #shinethelightbc campaign
- Brand recognition through press release
- Brand recognition through e-blasts to BC Achievement mailing list
- Right to promote sponsorship in company materials

Multi-year funding opportunities are available to all sponsors.

To learn more about sponsorship opportunities for the Indigenous Business Award program, please contact Program Director Angela Marston at angela@bcachievement.com

Join us and #elevateexcellence – Thank you!