

2025 AAD Awardee Announcement

Sample social media posts to share

Instagram/Facebook

We join in celebrating recipients of the 2025 Sam Carter Award in Applied Art + Design. Congratulations awardees!

- **Bettina Mueller Reichl** – Vancouver
- **Mario Pao** – Vancouver
- **Tyler James Goin** – Vancouver, Judson Beaumont Emerging Artist
- **Russell Hackney** – Bowen Island, Award of Distinction

Details at bcachievement.com

#shinethelightbc #elevateexcellence #bcachievement #AAD #AppliedArt+Design

Congratulations to the Sam Carter Applied Art + Design Awardees! Their work honours the legacy of this award by pushing boundaries through innovation. Congratulations **Tyler James Goin** Judson Beaumont Emerging Artist, **Bettina Mueller Reichl, Mario Pao, and Russell Hackney**, Award of Distinction

Details at bcachievement.com

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Congratulations to the Applied Art + Design Awardees!

We're happy to share that the announcement of the 2025 Sam Carter Award in Applied Art + Design!

Congratulations to the awardees:

- **Bettina Mueller Reichl** – Fashion, Textiles
- **Mario Pao** – Ceramics, Furniture, Industrial Design, Jewellery
- **Tyler James Goin** – Ceramics, Furniture, Public Art
- **Russell Hackney** – Ceramics

Details at bcachievement.com

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Twitter

Congratulations to the recipients of the 2025 Sam Carter Applied Art + Design Award program!

Tyler James Goin, Bettina Mueller Reichl, Mario Pao, and Russell Hackney

Details at bcachievement.com

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Big congratulations to the 2025 Sam Carter Applied Art + Design Award program awardees. 🏆 **Tyler James Goin, Bettina Mueller Reichl, Mario Pao, and Russell Hackney**

Details at bcachievement.com

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🏆 The Applied Art + Design Awardees have been named! Well done **Tyler James Goin, Bettina Mueller Reichl, Mario Pao, and Russell Hackney**. Their work enhances daily objects through art.

#elevateexcellence

We join in celebrating the innovators, artists and designers in BC who have just been named as the recipients of the Applied Art + Design Award. Kudos to **Tyler James Goin, Bettina Mueller Reichl, Mario Pao, and Russell Hackney**.

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