



## BC Achievement Community Award

Photo: Janna Wale, Emerging Leader Awardee



### SPONSORSHIP ENGAGEMENT OPPORTUNITIES

Join us in lifting up the stories of outstanding individuals whose leadership, dedication, and achievements strengthen the fabric of communities across BC.

#### PROGRAM SPONSOR - \$50,000 (One Available)

- Lead sponsor of the **#ShineTheLightBC** campaign celebrating award recipients
- Brand recognition on the **Where Are They Now** alumni film\*
- Opportunity to share a **pre-recorded congratulatory message** to awardees (featured on YouTube)
- Tiered brand recognition across:
  - Event collateral
  - Awardee film final slate\*
  - Post-event survey
  - *ELEVATE* monthly newsletter
  - BC Achievement annual reports
- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered brand recognition in print and social media during the **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts to BC Achievement's mailing list
- Dedicated blog post highlighting sponsor's commitment to inclusive, engaged communities
- **Four (4) invitations** to attend the presentation ceremony
- **Two (2) invitations** to attend the presentation ceremony for BC Achievement's **three fall award program celebrations** (Indigenous Business Award, First Nations Art Award & Applied Art + Design Award)

#### RECEPTION SPONSOR - \$30,000 (One Available)

- Tiered brand recognition across:
  - Event collateral
  - Awardee film final slate\*
  - Post-event survey
  - *ELEVATE* monthly newsletter
  - BC Achievement annual reports



- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered recognition in print and social media during the **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts
- Blog post highlighting sponsor's commitment to inclusive, engaged communities
- **Three (3) invitations** to attend the presentation ceremony
- **Two invitations** to attend the presentation ceremony for BC Achievement's **three fall award program celebrations** (Indigenous Business Award, First Nations Art Award & Applied Art + Design Award)

#### **AWARDEE & ALUMNI SPONSOR - \$25,000 (One Available)**

- Tiered brand recognition across:
  - Event collateral
  - Awardee film final slate\*
  - Post-event survey
  - ELEVATE monthly newsletter
  - BC Achievement annual reports
- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered recognition in print and social media during the **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts
- Blog post highlighting sponsor's commitment to inclusive, engaged communities
- **Two (2) invitations** to attend the presentation ceremony
- **Two invitations** to attend the presentation ceremony for BC Achievement's three fall award program celebration (Indigenous Business Award, First Nations Art Award & Applied Art + Design Award)

#### **EMERGING LEADER SPONSOR - \$20,000 (One Available)**

- Tiered brand recognition across:
  - Event collateral
  - Awardee film final slate\*
  - Post-event survey
  - ELEVATE monthly newsletter
  - BC Achievement annual reports
- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered recognition in print and social media during the **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts
- Blog post highlighting sponsor's support of emerging leaders
- **Two (2) invitations** to attend the presentation ceremony
- **Two invitations** to attend the presentation ceremony for BC Achievement's three fall award program celebration (Indigenous Business Award, First Nations Art Award & Applied Art + Design Award)



**FILM SPONSOR - \$15,000 (Multiple Available)**

- Tiered brand recognition across:
  - Event collateral
  - Awardee film final slate\*
  - Post-event survey
  - ELEVATE monthly newsletter
  - BC Achievement annual reports
- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered recognition in print and social media during the **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts
- Blog post highlighting sponsor's support of emerging leaders
- **Two (2) invitations** to attend the presentation ceremony

**SUPPORTING SPONSOR - \$5,000 (Multiple Available)**

- Tiered brand recognition across:
  - Event collateral
  - Awardee film final slate\*
  - Post-event survey
  - ELEVATE monthly newsletter
  - BC Achievement annual reports
- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered recognition in print and social media during the **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts
- **One (1) invitation** to attend the presentation ceremony

*\*Dependent upon program and film funding.*

**ADDITIONAL NOTES**

- All sponsors receive **up to 12 months of visibility** on BC Achievement's website and social media channels, including the official Call for Nominations during our **#RecognizeRemarkable** campaign
- **Multi-year funding** opportunities are available.
- **Multi-program sponsorships** can be customized.
- All sponsors receive the right to promote sponsorship in company materials.

We welcome the opportunity to discuss sponsorship options and explore how this partnership can support your organization's community engagement objectives.

To learn more about sponsorship opportunities for the Community Award program, please contact Program Director, Kristin McDougall at [kristin@bcachievement.com](mailto:kristin@bcachievement.com)

**THANK YOU - WE LOOK FORWARD TO CONNECTING WITH YOU!**