



## BC Achievement Polygon Award First Nations Art

Photo: Artwork by Rebecca Baker-Grenier, 2025 Award Recipient

### SPONSORSHIP ENGAGEMENT OPPORTUNITIES

Join us in honouring the creative brilliance, cultural legacy and innovation of First Nations artists in BC.

#### PROGRAM SPONSOR - \$50,000 (One Available)

- Lead sponsor of the **#ShineTheLightBC** campaign celebrating award recipients
- Recognition from podium at livestreamed event
- Opportunity to share a **pre-recorded congratulatory message** to awardees at livestreamed event (or from the podium)
- Tiered brand recognition across:
  - Event collateral & Eventbrite
  - Awardee film final slate
  - Post-event survey
  - *ELEVATE* monthly newsletter
  - BC Achievement annual reports
- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered brand recognition in print and social media during **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts to BC Achievement's mailing list
- Dedicated blog post highlighting sponsor's commitment to supporting First Nations artists in BC
- **Eight (8) invitations** to attend the presentation ceremony
- **Two (2) invitations** to attend the presentation ceremony for BC Achievement's **other two fall award program celebrations** (Indigenous Business Award & Applied Art + Design Award)

#### BURSARY SPONSOR - \$40,000 (One Available)

- Recognition from podium at livestreamed event
- Tiered brand recognition across:
  - Event collateral & Eventbrite
  - Awardee film final slate
  - Post-event survey
  - *ELEVATE* monthly newsletter
  - BC Achievement annual reports



- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered brand recognition in print and social media during **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts to BC Achievement’s mailing list
- Dedicated blog post highlighting sponsor’s commitment to supporting First Nations artists in BC
- **Four (4) invitations** to attend the presentation ceremony
- **Two (2) invitations** to attend the presentation ceremony for BC Achievement’s other **two fall award program celebrations** (Indigenous Business Award & Applied Art + Design Award)

#### **RECEPTION SPONSOR - \$30,000 (One Available)**

- Recognition from podium at livestreamed event
- Tiered brand recognition across:
  - Event collateral & Eventbrite
  - Awardee film final slate
  - Post-event survey
  - *ELEVATE* monthly newsletter
  - BC Achievement annual reports
- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered brand recognition in print and social media during **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts to BC Achievement’s mailing list
- Dedicated blog post highlighting sponsor’s commitment to supporting First Nations artists in BC
- **Three (3) invitations** to attend the presentation ceremony
- **Two (2) invitations** to attend the presentation ceremony for BC Achievement’s other **two fall award program celebrations** (Indigenous Business Award & Applied Art + Design Award)

#### **COMBINED ART EXHIBITION SPONSOR - \$25,000 (One Available)**

- Recognition from podium at livestreamed event
- Tiered brand recognition across:
  - Event collateral & Eventbrite
  - Awardee film final slate
  - Post-event survey
  - *ELEVATE* monthly newsletter
  - BC Achievement annual reports
- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered brand recognition in print and social media during **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts to BC Achievement’s mailing list
- Dedicated blog post highlighting sponsor’s commitment to supporting artists in BC
- **Three (3) invitations** to attend the presentation ceremony
- **Two (2) invitations** to attend the presentation ceremony for BC Achievement’s other **two fall award program celebrations** (Indigenous Business Award & Applied Art + Design Award)

#### **CATEGORY SPONSOR - \$15,000 (Multiple Available)**

- Recognition from podium at livestreamed event
- Tiered brand recognition across:
  - Event collateral & Eventbrite
  - Awardee film final slate
  - Post-event survey
  - *ELEVATE* monthly newsletter
  - BC Achievement annual reports
- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered brand recognition in print and social media during **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts to BC Achievement’s mailing list
- **Two (2) invitations** to attend the presentation ceremony

#### **SUPPORTING SPONSOR - \$5,000 (Multiple Available)**

- Tiered brand recognition across:
  - Event collateral & Eventbrite
  - Awardee film final slate
  - Post-event survey
  - *ELEVATE* monthly newsletter
  - BC Achievement annual reports
- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered brand recognition in print and social media during **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts to BC Achievement’s mailing list
- **One (1) invitation** to attend the presentation ceremony

#### **ADDITIONAL NOTES**

- All sponsors receive **up to 12 months of visibility** on BC Achievement's website and social media channels, including the official Call for Nominations during our **#RecognizeRemarkable campaign**.
- **Multi-year funding** opportunities are available.
- **Multi-program sponsorships** can be customized.
- All sponsors receive the right to promote sponsorship in company materials.

We welcome the opportunity to discuss sponsorship options and explore how this partnership can support your organization’s community engagement objectives.

To learn more about sponsorship opportunities for the Polygon Award in First Nations Art program, please contact Program Director, Rup Grewal [rup@bcachievement.com](mailto:rup@bcachievement.com)

**THANK YOU – WE LOOK FORWARD TO CONNECTING WITH YOU!**