



Guidelines for the Use of Artificial Intelligence (AI) in Award Nominations

BC Achievement recognizes that artificial intelligence (AI) tools are becoming increasingly common and may be helpful in preparing nominations.

We encourage nominators if **they are using AI**, to use it thoughtfully and purposefully, while being mindful of its environmental impact.

The strongest nominations include **specific examples, measurable outcomes, and personal insights** demonstrating the nominee's unique contributions and community impact.

Upon reviewing the final submission, the nominator should ensure the information is:

- **Specific to the nominee and award program.**
- Accurate and relevant.
- Reflective of the nominee's unique contributions and impact.

Avoid relying on broad or generic statements such as:

- "They work tirelessly."
- "They volunteer countless hours."
- "They are passionate about helping others."
- "They make the community a better place."

Instead, provide **specific examples** that demonstrate how the nominee's work has created meaningful impact.

Please write the **Nominator Statement in paragraph form** making it easier for reviewers to read and evaluate and **leave a line** between paragraphs.

We are often asked what makes a strong nominator statement.

To help guide you, we've included **examples of both a more effective and a less effective** statement.

We encourage you to use as much of the available word count as possible to provide specific examples, context, and evidence of your nominee's impact.

The more detail you can share, the better the selection committee can understand the significance of their contributions.

More Effective Example: Specific and Measurable Nominator Statement – Indigenous Business Award

Since its founding in 2017, ABC Construction has grown from a three-person operation into a thriving Indigenous-owned company employing more than 45 people, with over 70 per cent of its workforce identifying as Indigenous. The company has earned a reputation for delivering high-quality projects while creating meaningful employment opportunities and investing in the long-term success of Indigenous communities.

Recognizing a shortage of skilled trades opportunities in the region, the company established a paid apprenticeship program that has supported 28 Indigenous youth in completing training in carpentry, heavy equipment operation, and project management. Several graduates now hold leadership positions within the company, while others have built successful careers throughout the industry. The program combines technical training with mentorship, helping participants develop practical skills, confidence, and professional networks.

Over the past five years, ABC Construction has completed more than \$30 million in projects, including housing developments, community facilities, and infrastructure improvements that directly benefit First Nations communities across British Columbia. These projects have improved access to safe housing, strengthened community spaces, and supported local economic development. The company works closely with communities to ensure that local priorities and cultural values guide each project from planning to completion.

ABC Construction also prioritizes purchasing from Indigenous suppliers and service providers, generating economic opportunities for more than 20 Indigenous-owned businesses in its supply chain. This approach helps keep economic benefits within communities and strengthens relationships among Indigenous entrepreneurs.

The leadership team has built partnerships with schools and training organizations, hosting annual career days and mentorship opportunities that introduce Indigenous youth to careers in the skilled trades. In 2025 alone, more than 150 students participated. The company also sponsors cultural events, youth sports teams, and community initiatives, recognizing that successful businesses have a responsibility to give back.

What distinguishes ABC Construction is its commitment to creating lasting community impact alongside business success. By investing in people, fostering local partnerships, and creating pathways to meaningful employment, the company has become a model for Indigenous entrepreneurship and leadership in British Columbia.

Its success extends well beyond financial performance. ABC Construction is strengthening communities, supporting future generations, and helping build a more resilient Indigenous economy while demonstrating that prosperity and community values can advance together.

Less Effective Example: Generic Nominator Statement – Indigenous Business Award

ABC Construction is an outstanding Indigenous business that has worked tirelessly to support its community and create opportunities for others. The company is highly respected and has built a strong reputation through hard work, dedication, and excellent customer service.

The owners are passionate about helping people and giving back to the community. They are always willing to support local initiatives and have inspired many Indigenous entrepreneurs through their positive attitude and commitment to success.

ABC Construction has experienced significant growth over the years and continues to make a meaningful difference. The business embodies the values of leadership, innovation, and community spirit and is very deserving of this recognition.

The company is known for putting people first and has created a positive workplace culture where employees feel valued and supported. Its commitment to excellence and strong community values have earned the trust and admiration of clients, partners, and community members alike.

Why this example is less effective: While positive, it provides **few details** about the business itself, its growth, who benefits from its work, or how it contributes to Indigenous economic development and community well-being.