



BC Achievement Sam Carter Award Applied Art + Design

Photo: Artwork by Tyler James Goin, Judson Beaumont Emerging Artist Awardee

SPONSORSHIP ENGAGEMENT OPPORTUNITIES

Join us in supporting the creative ingenuity and exceptional talent of applied artists and designers in BC.

PROGRAM SPONSOR - \$50,000 (One Available)

- Lead sponsor of the **#ShineTheLightBC** campaign celebrating award recipients
- Recognition from podium at livestreamed event
- Opportunity to share a **pre-recorded congratulatory message** to awardees at livestreamed event (or from the podium)
- Tiered brand recognition across:
 - Event collateral
 - Awardee film final slate
 - Post-event survey
 - *ELEVATE* monthly newsletter
 - BC Achievement annual reports
- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered brand recognition in print and social media during **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts to BC Achievement's mailing list
- Dedicated blog post highlighting sponsor's commitment to supporting applied artists + designers in BC
- **Four (4) invitations** to attend the presentation ceremony
- **Two (2) invitations** to attend the presentation ceremony for BC Achievement's **other two fall award program celebrations** (Indigenous Business Award & First Nations Art Award)

AWARDEE PRIZE SPONSOR - \$40,000 (One Available)

- Recognition from podium at livestreamed event
- Tiered brand recognition across:
 - Event collateral
 - Awardee film final slate
 - Post-event survey
 - *ELEVATE* monthly newsletter
 - BC Achievement annual reports

- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered brand recognition in print and social media during **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts to BC Achievement's mailing list
- Dedicated blog post highlighting sponsor's commitment to supporting applied artists + designers in BC
- **Four (4) invitations** to attend the presentation ceremony
- **Two (2) invitations** to attend the presentation ceremony for BC Achievement's other **two fall award program celebrations** (Indigenous Business Award & First Nations Art Award)

RECEPTION SPONSOR - \$30,000 (One Available)

- Recognition from podium at livestreamed event
- Tiered brand recognition across:
 - Event collateral
 - Awardee film final slate
 - Post-event survey
 - *ELEVATE* monthly newsletter
 - BC Achievement annual reports
- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered brand recognition in print and social media during **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts to BC Achievement's mailing list
- Dedicated blog post highlighting sponsor's commitment to supporting applied artists + designers in BC
- **Three (3) invitations** to attend the presentation ceremony
- **Two (2) invitations** to attend the presentation ceremony for BC Achievement's other **two fall award program celebrations** (Indigenous Business Award & First Nations Art Award)

COMBINED ART EXHIBITION SPONSOR - \$25,000 (One Available)

- Recognition from podium at livestreamed event
- Tiered brand recognition across:
 - Event collateral
 - Awardee film final slate
 - Post-event survey
 - *ELEVATE* monthly newsletter
 - BC Achievement annual reports
- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered brand recognition in print and social media during **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts to BC Achievement's mailing list
- Dedicated blog post highlighting sponsor's commitment to supporting artists in BC
- **Three (3) invitations** to attend the presentation ceremony
- **Two (2) invitations** to attend the presentation ceremony for BC Achievement's other **two fall award program celebrations** (Indigenous Business Award & First Nations Art Award)

CATEGORY SPONSOR - \$15,000 (Multiple Available)

- Recognition from podium at livestreamed event
- Tiered brand recognition across:
 - Event collateral
 - Awardee film final slate
 - Post-event survey
 - *ELEVATE* monthly newsletter
 - BC Achievement annual reports
- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered brand recognition in print and social media during **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts to BC Achievement's mailing list
- **Two (2) invitations** to attend the presentation ceremony

SUPPORTING SPONSOR - \$5,000 (Multiple Available)

- Tiered brand recognition across:
 - Event collateral
 - Awardee film final slate
 - Post-event survey
 - *ELEVATE* monthly newsletter
 - BC Achievement annual reports
- Tiered brand recognition on the award program webpage and BC Achievement Partners webpage with a direct link to sponsor website
- Tiered brand recognition in print and social media during **#ShineTheLightBC** campaign
- Recognition in press releases and e-blasts to BC Achievement's mailing list
- **One (1) invitation** to attend the presentation ceremony

ADDITIONAL NOTES

- All sponsors receive **up to 12 months of visibility** on BC Achievement's website and social media channels, including the official Call for Nominations during our **#RecognizeRemarkable** campaign.
- **Multi-year funding** opportunities are available.
- **Multi-program sponsorships** can be customized.
- All sponsors receive the right to promote sponsorship in company materials.

We welcome the opportunity to discuss sponsorship options and explore how this partnership can support your organization's community engagement objectives.

To learn more about sponsorship opportunities for the Sam Carter Award in Applied Art + Design program, please contact Program Director, Kristin McDougall at kristin@bcachievement.com

THANK YOU – WE LOOK FORWARD TO CONNECTING WITH YOU!