



BC Achievement Indigenous Business Award

Photo: Pam Baker (Himikalas/Sewid-duuk), Touch of Culture, 2025 Awardee

SPONSORSHIP ENGAGEMENT OPPORTUNITIES

Join us as we strive to serve as a catalyst for economic reconciliation while strengthening partnerships between Indigenous & non-Indigenous communities in BC.

PROGRAM SPONSOR - \$50,000 (One Available)

- **Two tables (ten per table)** at the IBA Gala and **eight (8) invitations** to Recipient Reception
- Opportunity to share a **pre-recorded congratulatory message** to awardees at livestreamed event
- Recognition from podium at livestreamed event
- **Tiered brand recognition** across all event and program collateral, including Eventbrite, in-venue materials, awardee film slate, post-event survey, ELEVATE monthly e-newsletter, and BC Achievement annual reports
- **Prominent brand recognition** on the **IBA Program webpage**, **BC Achievement Partners webpage** (with a direct link to the sponsor's website), social media during the **#ShineTheLightBC** campaign, press releases, e-blasts, and a dedicated blog post highlighting the sponsor's commitment to advancing excellence in Indigenous business
- **Two (2) invitations** to attend the presentation ceremony for BC Achievement's **other two fall award program celebrations** (First Nations Art Award & Applied Art + Design Award)

RECIPIENT AND GENERAL RECEPTION SPONSOR - \$40,000 (Two Available)

- **Two tables (ten per table)** at the IBA Gala and **eight (8) invitations** to the Recipient Reception
- Recipient or General Reception named sponsor, brand recognition at reception
- Recognition from podium at livestreamed event
- **Tiered brand recognition** across all event and program collateral, including Eventbrite, in-venue materials, awardee film slate, post-event survey, ELEVATE monthly e-newsletter, and BC Achievement's annual reports
- **Prominent brand recognition** on the **IBA Program webpage**, **BC Achievement Partners webpage** (with a direct link to the sponsor's website), social media during the **#ShineTheLightBC** campaign, press releases, e-blasts, and a dedicated blog post highlighting the sponsor's commitment to advancing excellence in Indigenous business
- **Two (2) invitations** to attend the presentation ceremony for BC Achievement's **other two fall award program celebrations** (First Nations Art Award & Applied Art + Design Award)

PRESENTATION SPONSOR - \$35,000 (One Available)

- **One table (ten per table)** at the IBA Gala and **six (6) invitations** to the Recipient Reception
- Presentation named sponsor
- Recognition from podium at livestreamed event
- **Tiered brand recognition** across all event and program collateral, including Eventbrite, in-venue materials, awardee film slate, post-event survey, ELEVATE monthly e-newsletter, and BC Achievement's annual reports
- **Prominent brand recognition** on the **IBA Program webpage, BC Achievement Partners webpage** (with a direct link to the sponsor's website), social media during the **#ShineTheLightBC** campaign, press releases, e-blasts, and a dedicated blog post highlighting the sponsor's commitment to advancing excellence in Indigenous business
- **Two (2) invitations** to attend the presentation ceremony for BC Achievement's **other two fall award program celebrations** (First Nations Art Award & Applied Art + Design Award)

AWARDEE PRIZE SPONSOR \$30,000 (Two Available)

- **One table (ten per table)** at the IBA Gala and **six (6) invitations** to the Recipient Reception
- Awardee Prize named sponsor
- Recognition from podium at livestreamed event
- **Tiered brand recognition** across all event and program collateral, including Eventbrite, in-venue materials, awardee film slate, post-event survey, ELEVATE monthly e-newsletter, and BC Achievement's annual reports
- **Prominent brand recognition** on the **IBA Program webpage, BC Achievement Partners webpage** (with a direct link to the sponsor's website), social media during the **#ShineTheLightBC** campaign, press releases, e-blasts, and a dedicated blog post highlighting the sponsor's commitment to advancing excellence in Indigenous business
- **Two (2) invitations** to attend the presentation ceremony for BC Achievement's **other two fall award program celebrations** (First Nations Art Award & Applied Art + Design Award)

ALUMNI SPONSOR \$25,000 (Not Available)

- **One table (ten per table)** at the IBA Gala and **four (4) invitations** to Recipient Reception
- Alumni named sponsor
- Recognition from podium at livestreamed event
- **Tiered brand recognition** across all event and program collateral, including Eventbrite, in-venue materials, awardee film slate, post-event survey, ELEVATE monthly e-newsletter, and BC Achievement's annual reports
- **Prominent brand recognition** on the **IBA Program webpage, BC Achievement Partners webpage** (with a direct link to the sponsor's website), social media during the **#ShineTheLightBC** campaign, press releases, e-blasts, and a dedicated blog post highlighting the sponsor's commitment to advancing excellence in Indigenous business
- **Two (2) invitations** to attend the presentation ceremony for BC Achievement's **other two fall award program celebrations** (First Nations Art Award & Applied Art + Design Award)

DIGITAL CAMPAIGN SPONSOR \$20,000 (Not Available)

- **One table (ten per table)** at the IBA Gala and **three (3) invitations** to Recipient Reception
- Digital campaign title sponsor: #shinethelightbc
- Recognition from podium at livestreamed event
- **Tiered brand recognition** across all event and program collateral, including Eventbrite, in-venue materials, awardee film slate, post-event survey, ELEVATE monthly e-newsletter, and BC Achievement's annual reports
- **Prominent brand recognition** on the **IBA Program webpage**, **BC Achievement Partners webpage** (with a direct link to the sponsor's website), social media during the **#ShineTheLightBC** campaign, press releases, e-blasts, and a dedicated blog post highlighting the sponsor's commitment to advancing excellence in Indigenous business

ELDER'S & DANCER'S SPONSOR - \$15,000 (One Available)

- **One table (ten per table)** at the IBA Gala and **two (2) invitations** to Recipient Reception
- Recognition from podium at livestreamed event
- **Tiered brand recognition** across all event and program collateral, including Eventbrite, in-venue materials, awardee film slate, post-event survey, ELEVATE monthly e-newsletter, and BC Achievement's annual reports
- **Prominent brand recognition** on the **IBA Program webpage**, **BC Achievement Partners webpage** (with a direct link to the sponsor's website), social media during the **#ShineTheLightBC** campaign, press releases, e-blasts, and a dedicated blog post highlighting the sponsor's commitment to advancing excellence in Indigenous business

FILM SPONSOR - \$15,000 (Multiple Available)

- **One table (ten per table)** at the IBA Gala and **two (2) invitations** to Recipient Reception
- Recognition from podium at livestreamed event
- **Tiered brand recognition** across all event and program collateral, including Eventbrite, in-venue materials, awardee film slate, post-event survey, ELEVATE monthly e-newsletter, and BC Achievement's annual reports
- **Prominent brand recognition** on the **IBA Program webpage**, **BC Achievement Partners webpage** (with a direct link to the sponsor's website), social media during the **#ShineTheLightBC** campaign, press releases, e-blasts, and a dedicated blog post highlighting the sponsor's commitment to advancing excellence in Indigenous business

HOST & SPEAKERS SPONSOR - \$10,000 (Multiple Available)

- **Five (5) invitations** to the IBA Gala and **two (2) invitations** to Recipient Reception
- Recognition from podium at livestreamed event
- **Tiered brand recognition** across all event and program collateral, including Eventbrite, in-venue materials, awardee film slate, post-event survey, ELEVATE monthly e-newsletter, and BC Achievement's annual reports



- **Tiered brand recognition** on the **IBA Program webpage**, **BC Achievement Partners webpage** (with a direct link to the sponsor's website), social media during the **#ShineTheLightBC** campaign, press releases, e-blasts, and a dedicated blog post highlighting the sponsor's commitment to advancing excellence in Indigenous business

SUPPORTING SPONSOR - \$5,000 (Multiple Available)

- **Two (2) invitations** to the IBA Gala
- Recognition from podium at livestreamed event
- **Tiered brand recognition** across all event and program collateral, including Eventbrite, in-venue materials, awardee film slate, post-event survey, ELEVATE monthly e-newsletter, and BC Achievement's annual reports
- **Tiered brand recognition** on the **IBA Program webpage**, **BC Achievement Partners webpage** (with a direct link to the sponsor's website), social media during the **#ShineTheLightBC** campaign, press releases, and e-blasts

ADDITIONAL NOTES

- All sponsors receive **up to 12 months of visibility** on BC Achievement's website and social media channels, including the official Call for Nominations during our **#RecognizeRemarkable** campaign.
- **Multi-year funding** opportunities are available.
- **Multi-program sponsorships** can be customized.
- All sponsors receive the right to promote sponsorship in company materials.

We welcome the opportunity to discuss sponsorship options and explore how this partnership can support your organization's community engagement objectives.

To learn more about sponsorship opportunities for the Indigenous Business Award program, please contact Program Director, Angela Marston at angela@bcachievement.com

THANK YOU – WE LOOK FORWARD TO CONNECTING WITH YOU!